



# NORTH AMERICAN NATURE PHOTOGRAPHY ASSOCIATION

*Committed to Photography of Our Environment*

10200 West 44th Avenue, #304 • Wheat Ridge, CO 80033 • 303-422-8527 • 303-422-8894

## MINUTES

### NANPA Board of Directors Meeting

July 13-14, 2007

Sheraton Denver West ♦ Denver, Colorado

Attending: Officers: Kathy Adams Clark, President presiding; Richard Halperin, President-elect; Sharon Cohen-Powers, Treasurer; Board members: Nancy Carrizales, Susan Day, Alison Jones, Susan McElhinney, Efraín Padró, Lynda Richardson and John Nuhn, ex-officio liaison to the NANPA Foundation Board. Staff: Francine Butler, Executive Director, David Stumph, Annette Rogers, Lina Dennison, and Ruth Gleason. Guests: Elizabeth Kimes, Summit Committee Chair.

Not attending: Al Sieg, Past President.

The meeting was called to order at 8:15 am. A quorum was present.

- **Call to Order and Welcome – Kathy Adams Clark**

Kathy Adams Clark called the meeting to order and welcomed the Board. She thanked the board members for all their work with the committees and recognized the efforts of the board liaisons. She also thanked the board for work that was accomplished by the various task forces.

- **Minutes of January 16, 2007 meeting**

The minutes had been approved by an email vote.

- **President's Report – Kathy Adams Clark**

Kathy noted that there was a great deal of activity since the Annual Summit, with excellent communication and teamwork among the board. She reviewed issues that the Executive Committee had dealt with during the past six months. These included: in-kind donations to NANPA, changing the tagline to "Connecting the Nature Photography Community," and the image theft issue.

Another action was the review by the NANPA Program Review Task Force of existing programs that had been developed during the past two years. The Road Shows will continue but will evolve into a committee structure. The Community Outreach event will continue and will now function as a working group within the Summit Committee. The journal will continue with the procedures established by Sharon Cohen-Powers. The Showcase now will be a part of the process. The Fine Art Exhibit was withdrawn for the coming year but the process will be in place if the endeavor is desired in the future.

The committee chair teleconference was successful and helped to facilitate communication. This also helped action take place quickly, which is a focus of Kathy's during her tenure. She visited the North Carolina Photography Association meeting, which was a good networking opportunity, but a missed marketing opportunity. NANPA needs to have a display and brochures at this event next year. She attended the Microsoft summit in Washington to speak on a panel to discuss the changing face of professional photography.

#### **I. Executive Director's Report – Francine Butler**

Francine Butler noted that Kathy has taken a great step forward in public relations for NANPA by taking the role of President outside the internal workings of the organization into an external role in the industry. She talked about the 15- year mark of NANPA, noting that the organization is at an adolescent level in terms of growth and a desire to go in many directions. She urged the Board to keep a focus on the main purpose. NANPA has surpassed 3,000 members, which is a cause for celebration. She reminded the Board that we still function on two main financial resources, membership and meetings, and urged the Board to continue building on the factors that have



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fueled the success of the previous year. She talked about the role of volunteer support and building a sense of ownership among the members and volunteers. Committees are extremely important for NANPA and she wants to mirror Kathy's tenet of enhancing communication and support of the chairs from the staff side as well.

## **A. Membership Staff Report**

Francine referred the Board to the report from the membership department. She noted that the magazine subscription program is growing steadily.

## **B. Meetings Staff Report**

She gave an overview of the meeting report noting that Lina Dennison, the NANPA meeting manager, would be reviewing future locations later in the agenda.

## **C. Communications Staff Report**

Annette Rogers presented the communication report, which highlighted several areas: the development of proofreading subcommittees, more targeted marketing campaigns, a shift to more electronic promotion and an increased level of advocacy communication tasks.

## **D. Updated Committee List**

The current committee list was presented for reference.

## • **Finance – Sharon Cohen-Powers**

### **A. Current Status**

Sharon Cohen-Powers reviewed the financial status of NANPA, including an analysis of NANPA programs and projects in terms of which programs contribute best to NANPA's financial success. The Board reviewed the 2007-08 status. A net of approximately \$37,000 (unaudited) will return to reserves this year.

### **B. Financial Review Task Force**

Sharon gave a report from the financial review task force, which was charged during the January 2007 Board meeting to review and develop financial strategies for the organization. The group encouraged creating a systems analysis approach to reviewing programs and the financial elements involved rather than exclusively working on an intuitive, case-by-case basis. She presented a new budget/expense spreadsheet to be used for all programs. The task force also developed a standard evaluation tool to incorporate in the review process. She recommended a 7.5% rate of return on projected revenue as a benchmark for programs.

Other recommendations included having cancellation insurance (it was noted we already have this), and that NANPA develop a reserve balance of \$200,000, which would represent about 50% of NANPA's operating budget, excluding the Summit.

One idea the task force proposed for using reserves is to give money to the Foundation, perhaps in a 70/30 split between reserves and Foundation funds.

MSC to recognize the work of Tom Carlisle on the Financial Review Task Force.

MSC to adopt a universal budget sheet.

MSC to adopt a universal evaluation tool sheet to be completed by the project chair and by the Executive Committee as part of the review/approval process.

The Board discussed the reserves goal, including whether the money would be used to reduce costs in the future or be used for rainy day funding alone. Francine Butler noted that the industry standard for reserves is 50% of the total operating budget, which would translate into approximately \$400,000 for NANPA. The Board agreed to continue building its reserves and to reaffirm the goal of striving toward the 50% objective.

The Board also agreed to set a nonbinding net income goal of 7.5% return on revenue as a



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general target for programs, keeping in mind that good will and member benefit could sometimes outweigh income.

The Board discussed the development of a formal philosophy statement about how to donate money to the NANPA Foundation. It was decided that at the end of each fiscal year, NANPA would review its financial status and, if feasible, give a contribution to the NANPA Foundation.

MSC to review the financial status of NANPA at the end of each financial year with a view toward making a contribution to the NANPA Foundation.

- C. **2007/2008 Budget** – Discussion included within each item. Action deferred until after all agenda items are discussed so that budget implications can be incorporated.

- **Committee Reports**

- A. **Awards – Alison Jones**

Alison Jones reported that the committee has been very active. Requests from the committee include more recognition of the major award recipients at the Annual Summit, such as a note from the Awards Committee with a gift certificate or an amenity. The committee requested someone greet and transport the award recipients from the airport. Susan Day suggested that the committee take the lead in contacting the recipients to arrange transportation. The Board agreed to recommend to the Summit Committee to work with the Awards Committee to develop ways to increase recognition and visibility for the award recipients. The Board directed the Awards Committee to work with the Summit Committee and staff to coordinate amenities and transportation.

The committee recommended the creation of a new award. There was discussion about the number of awards that NANPA presents. It was noted that it is not required to present all awards every year.

MSC to approve a new award to be entitled the “NANPA Vision Award” to recognize outstanding work of an up-and-coming photographer or other person active in the nature photography community. The recipient will be given complimentary registration and a moderately priced plaque.

MSC to change the name of the NANPA Recognition Award to the “NANPA Mission Award.”

Alison introduced the idea of a NANPA Legacy book that would feature all the award recipients. There was discussion about various options in the actual format of the book and possible publishing processes, i.e., self-publish versus an outside publisher. Target date for publication of the book is coinciding with celebrating the 15<sup>th</sup> anniversary of NANPA.

MSC to create a NANPA task force to explore creation of a book tentatively entitled *NANPA Legacy* that would focus on the heritage and tradition of nature photography through the work of past Outstanding Photographers and Lifetime Achievement awardees. The task force would include Lynda Richardson, Bonnie Muench and representatives from Publications/Products and History. The make-up of the task force must be completed in one month. A report from the task force to the Board is due by December 1.

Discussion of nominees.

### **Outstanding Photographer of the Year**

MSC to approve XXXXXX as Outstanding Photography of the Year for 2009.



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### **Lifetime Achievement Award**

MSC to approve XXXXXX for Lifetime Achievement 2009.

MSC to approve XXXXXX for Lifetime Achievement 2009.

### **2008 Fellows**

MSC to approve Tom Vezo to receive a Fellow Award for 2008.

MSC to approve Danita Delimont to receive a Fellow Award for 2008.

### **2008 NANPA Mission Award**

MSC to approve Amy Gulick to receive the NANPA Mission Award for 2008.

### **2008 NANPA Outstanding Service Award**

MSC to approve Mark Lukes as the recipient of the Outstanding Service Award for 2008.

### **2008 NANPA Community Service Award**

MSC to approve Lowepro as recipient of the 2008 NANPA Community Recognition Award.

### **2008 NANPA Vision Award**

MSC to approve Florian Schulz as recipient of the NANPA Vision Award for 2008.

## **B. Communications – Sharon Cohen-Powers**

### 1. *Currents* and Magazine

Sharon Cohen-Powers reviewed the results of the publications membership survey. According to the survey, members like the issue about technology the most. Their second favorite themed issue was the one on the environment, followed by the issued focused on business.

She presented a proposal that *Currents* be converted to a magazine that would come out four times a year beginning in January 2008. A new e-newsletter would be distributed six times a year.

The magazine would include a portfolio of the Outstanding Photographer of the Year and other award recipients. Photography that is included in the magazine would be paid for, except for Showcase images. The magazine would need to be sent to nonmember photo buyers, which should increase advertising. They would also issue a call for articles.

MSC to approve the Communications Print budget and proposal as submitted. Sharon abstained.

The role of *Impressions* after the magazine takes hold will be revisited.

### 2. Impressions/Showcase 2008

Sharon said that the journal is being proposed again as it now stands, the only change is an addition \$250 for the “people’s choice” award for the showcase.

MSC to approve the *Impressions*/Showcase budget with the addition of \$250. Sharon recused herself from the vote.

### 3. Website

Sharon introduced John Lock’s proposal to redesign the website. All changes will be completed by Spring 2008. The Board will be given updates and chances to view the work in progress.

MSC to accept the committee’s proposal to redesign the website and that a task force be formed to oversee the process. The task force will be composed



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of Sharon Cohen-Powers, Susan Day, Nancy Carrizales, Ruth Gleason and Annette Rogers.

### **C. Development – Lynda Richardson**

Lynda Richardson presented the committee's report on behalf of Stephen Spill. The board reviewed the proposals put forth in the report and discussed the overall philosophy behind the committee's current efforts and challenges. There was extensive discussion about the NANPA booth, the tabletop display and travel to other organizations' exhibits. The Board was concerned that there was a late start and the booth and the travel plans have not progressed further. The board identified PPA and CNPA as two priorities for the next year.

There was some discussion about whether to merge the development and membership committees, but it was decided that there was a need for the two separate committees. The Board also discussed marketing efforts of NANPA and decided to form a task force to work with Stephen Spill to build in existing systems and to bring future efforts in line with the overall NANPA mission and strategic vision.

MSC to form a marketing task force composed of David Stumph, Stephen Spill, Annette Rogers, Richard Halperin, Nancy Carrizales, Lynda Richardson and a representative from the membership committee to help direct the marketing efforts of the development committee and to develop a marketing focus and timeline. A report is due back to the Board in 60 days.

MSC to add a \$5,000 for development to the budget.

### **D. Environment – Susan McElhinney**

Susan McElhinney presented the Environment Committee report. The committee asked for an extended Environment Committee meeting that would feature a two-hour program with speakers, roundtables and posters. The consensus was that the committee could have the committee room for two hours. The Board also supports the idea of the extended event to be included in future Summits and directs the committee to submit the proposal for a breakout for the 2009 Summit. The Board also decided against the requested \$750 for travel for the committee outreach event. The outreach event is to be budgeted in the same way as a breakout. Susan will communicate the decision to the committee.

### **E. Ethics – Efraín Padró**

Efraín Padró presented the report from the Ethics committee and reviewed the breakout that the committee is going to present at the 2008 Annual Summit. Alison Jones recognized the efforts of the committee in working with the Awards Committee on nominees. The Board commended all the efforts of the committee.

### **F. History – Lynda Richardson**

Lynda Richardson presented the report from the History Committee, highlighting efforts for Nature Photography Day and reporting on the publicity results of the campaign. Sharon Cohen-Powers suggested it might be time to move the administration and promotion of Nature Photography Day to a separate committee. It was decided that because Shirley spearheads both programs, it will remain in its current structure but may move to a marketing committee in the future. It would still be headed by Shirley Nuhn regardless of which committee it functions within. The Board extends its congratulations to Shirley on all her efforts.

Sharon asked about the budget request for incidental travel expenses for oral histories. There was a discussion about the process of getting the interviews. Kathy Adams Clark asked about whether the transcriptions would be posted on the website. The Board is asking the committee



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to explore the potential of putting the information online and for making the archives available for sale or other distribution.

### **G. International – Susan McElhinney**

Susan McElhinney presented the International Committee report. There is a new chair, Michael Eva, who wants to work with the membership committee to build international membership in NANPA and increase the visibility of NANPA within the international photography committee. The Board asked that the committee develop an international travel tips page for each Summit.

### **H. Membership – Alison Jones**

Alison Jones reported that the committee does not have a chair and that it has been difficult to find one. There was discussion about the close connection between this committee and the Development Committee.

MSC that Stephen Spill serve as the acting chair of the Membership Committee until the next Board meeting at which time the Board will review the status of the committee. The action is contingent on Stephen Spill's acceptance.

#### 1. Adobe Affiliate Program

Annette Rogers presented a proposal from Adobe for NANPA to become an affiliate and receive proceeds from sales to Adobe that come from people accessing Adobe through the NANPA website.

MSC to accept the Adobe Affiliate Proposal and direct staff to move forward in setting up the logistics and educate the membership.

#### 2. New Members Benefits –

Francine Butler introduced two new member benefits: an insurance program for health and business and a discount office supplies program. She asked if the Board was interested in getting a formal proposal regarding the insurance options.

MSC to direct staff to proceed with implementing an insurance program through USI Insurance Services.

MSC to direct staff to proceed with implementing an office supplies discount program through Office Max.

### **I. Nominations and Elections**

Susan McElhinney presented the Nominations report and explained that the committee asked for more time to expand the list of nominees. Three names were presented but the committee felt that the membership had been told that there would be six candidates on the next ballot. There was discussion about how the data for the committee were generated. Francine suggested that we contact the NANPA membership asking for self-nominations. Approval of the slate will be tabled until the committee can develop a full list of candidates. A new nominations chair should be in place by January 2008.

### **J. Publications and Products**

Nancy Carrizales presented the report from the Publications and Products Committee. The committee will work more closely with staff to research products and vendors. Buying from one vendor who could provide all services was urged. She reported that the committee is concerned about the need for the new logo and the transition to the usage of the new logo. There was discussion about the bookstore and what products tend to sell at the Summit. Alison noted that it might be a good idea to research products made from recycled materials. Staff will explore the Amazon Associates program for NANPA publications.



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### **K. Resource Relations – Efraín Padró**

Efraín presented information on behalf of the committee. He noted that the committee is especially effective in dealing with projects that need an immediate response. Efraín is going to encourage the committee to build on the success of this model and begin to incorporate more broad based projects into the structure.

Kathy reported that she had been in contact with Leo Keeler, the member who brought the McNeil River issue to the committee, about adjusting the process to alleviate response delays in the future.

Some members feel that if any member raises an issue, it should be distributed to the entire membership. The committee needs to decide what might logically go on the website as simply an information item as opposed to an issue that should be a NANPA issue, thus requiring a formal response or call to action.

Francine asked about the philosophy about what issues do we need to alert members to. The Board discussed the best methods to keep members informed.

### **L. Youth Action**

Susan Day presented the Youth Action report, highlighting the efforts of the committee to contact 500 art departments and high school art teachers. Gabby Salazar was the student editor of the *Nature's Best* student edition, which is being published in August. The issue will include information about the High School Program and will be sent to 50,000 individuals. Gabby will be at the Summit as part of *Nature's Best* magazine booth. She continues to do a lot of one-on-one talking with past students to bring them back to NANPA and the Summit. The student information packet will be edited and reviewed by Susan Day and Richard Halperin before being posted to the website.

## **VII. NANPA Meetings/Events**

### **A. Summit**

#### **1. 2008 Update**

Elizabeth Kimes, Chair of the Summit Committee, and Lina Dennison, NANPA Meeting Planner, joined the meeting to review the Summit Committee structure and the plans for the 2008 event. Elizabeth reviewed changes in the committee members and the changes in the call for proposals, which generated 40 proposals for breakouts, 10 for workshops/field trips and several proposals for the 2009 event. Changes this year include a smaller printed program. There will be no field trips but there will be a fun shoot. The auction and the community outreach event are now part of the official Summit structure. The Fine Arts Exhibit will not take place this year. She presented information about the keynotes and breakouts for this year. The Pros meeting will be held as a breakout; it will be moderated. A questionnaire will be distributed prior to the meeting to determine the topics that will be discussed. Breakouts will repeat in the afternoon except for the ethics panel. There is a second panel on licensing. The evaluation process needs to be redone. It is too long and deters respondents.

Community Outreach speaker will be Brian Skerry, underwater photographer. There was discussion about having only one speaker rather than two to open up the evening program more and to allow for more time for the silent auction. Tom Carlisle is potentially going to promote a Baja RAVE program. ILCP is starting the RAVE program, where they designate a key area that is significant biologically and send a great number of photographers to the area to capture images of the area.

Workshops will start Tuesday evening to include five workshops. Jon Canfield will present a session on fine art printing. Digital boot camp will feature three sessions, which need to be taken together. Bill Campbell and Cheryl Opperman will be presenting this



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workshop.

Steve Spill is working on the call for exhibits and reviewing attendance breakdowns for past data.

Lina outlined the **logistics** of the Summit property, including shuttle service to the hotel from the airport, the rental car agreement, and transportation issues on the property as well as the location of various events. The Board thanked Lina for her efforts.

## 2. Future Locations

Elizabeth requested that Bill Campbell be approved as the Chair of the Summit Committee for 2009. He is currently the Vice Chair for the 2008 Summit.

MSC to approve Bill Campbell as the Chair of the 2009 Summit Committee.

MSC to approve Jamie Davidson as the Co-Chair of the 2009 Summit Committee.

Elizabeth Kimes would be the Past Chair and stay involved in the planning process.

The Board reviewed and provided input about potential keynote speakers for 2009

Lina reported on her research of Puerto Rico and Hawaii for 2010. The Board concluded these were not viable Summit sites but a possible regional event. She introduced a proposal from McAllen, Texas.

**MSC to direct staff to request a formal proposal from McAllen, Texas, for the 2010 Summit.**

**MSC to direct staff to explore Daytona, FL, and other locations, such as San Diego, Nashville and Knoxville for 2011.**

## 3. Summit Rethinking Task Force

Kathy introduced the findings of the task force that was asked to review the structure and independent components of the Summit. The impetus behind the task was the perception that the Summit has become very complicated. An overriding recommendation from the task force is that the Summit committee needs to look at the future direction of the industry and should be developing core topics for presentation at every Summit. Nancy Carrizales and Alison Jones will work with the leaders of the Pros Meeting to bring these topics to the forefront of that event. They will also work with the licensing panel to come up with other hot topics. This will set the groundwork for more extensive inclusion of these kinds of topics in 2009. The Board directed the Summit Committee to more aggressively control the topics of the program and to seek out speakers/panels if they are not submitted.

Keynotes need to be prime quality. The Board directed the Summit Committee to rebuild the keynote working group to have people who have their thumb on the pulse of the industry. The Board also directed the Summit Committee to include information about speaking skills in the biographical information that is presented to the Board.

Field trips could be photo tours by other companies in exchange for a fee to NANPA for advertising their tours. The Board also directed the Summit Committee to continue building the fun shoot concept.

Portfolio reviews are key to the Summit. Leave as is.

Fine art exhibit. Don't offer every year, only when venue and volunteer help meshes.

High School program. Huge resources are needed to implement the program with mixed reviews by members.



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### **MSC to form a task force to explore the youth education programs offered by NANPA.**

The Board discussed the opening reception. Introductions and then the keynote will be held first, followed by short announcements from the President and then the opening reception.

President's reception should be either eliminated or converted to an informal gathering. One suggestion was to have an invitation-only breakfast for the Board and Committee Chairs.

A buddy system should be created for new members.

The Board had an extensive discussion about the Saturday night banquet. There have been complaints about the high cost, the complicated nature of the seating arrangements and the perception of exclusivity.

MSC to ask staff to re-examine the structure of the "banquet" to be a more casual dinner with a cash bar and party after the keynote/program. It would remain a ticketed event.

Taping of sessions was also explored by the task force. There was discussion about the most effective way to present audio presentations after the Summit and whether tapes and CDs still are a viable market.

### **MSC to ask staff to get a proposal on MP3 downloadable files and report back to the Executive Committee.**

The Board asked that the Summit Committee add a half-day workshop on Sunday to feature metadata and other hot topic subject matter. Nancy Carrizales will suggest speakers.

The pros meeting should remain a breakout.

The Board discussed changing the registration fee but no action was taken.

MSC to change the comp policy to grant the vice chair the same comps as the Summit Chair which is a waiver of registration, four nights hotel at the \$99 rate, \$500 transportation and banquet ticket.

### **MSC to grant Jamie Davidson complimentary registration and four nights hotel at the \$99 rate.**

MSC to place the keynotes and award winners into condo rooms and that all other comps get reimbursed at the rate of the least expensive room rate plus tax.

## **B. Regional Events**

Nancy Carrizales presented the proposal from the committee for a Regional Event in Colorado in June 2008.

MSC to approve the event in Colorado for the spring of 2008.

There was discussion about two events for 2009: Texas in the spring and Mexico in the fall.

## **C. Road Shows**

Kathy Adams Clark presented the report. She asked for approval of the proposed faculty for the 2008 calendar year. Sharon brought up the concerns that the Road Shows are not financially successful and asked if the Board should reconsider the program. Kathy



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recommended that the program continue as structured through 2008. If it does not become more successful by that time, then the Board might consider discontinuing the events. It was suggested that the proposed Austin location be replaced by a California city. One change is to invite a NANPA local personality to come and spend time at each event.

MSC to proceed with four Road Shows for 2008 and to revisit the locations based on new information about Summit locations and regional events. Status will be reviewed in January.

### VIII. NANPA Issues Discussion

#### A. Podcasting

The Board reviewed a proposal from Shirley Nuhn to offer some NANPA programs via podcasting. There was discussion about the value of the podcast idea for the membership. The distinction was made between a podcast, which is searchable, and an audio file that can be on the website already. Some Board members felt it was not right for NANPA at this time. Others were concerned that we were missing an opportunity to capture the benefits associated with the emerging technology. The consensus of the Board was to wait and ask for some input about the technology and the possibility of doing this in the future. But there was no interest in doing anything at this moment. The Board is asking Shirley Nuhn to do some further research and bring back an update in six months.

#### A. Mentoring

Kathy gave an update on the progress of the mentoring program proposal from Jerry Ginsberg. The proposal has been sent back to Jerry for more information.

#### B. Logos

The Board reviewed several designs for a new NANPA logo. The Board selected its preferred version and gave input on color. Sharon Cohen-Powers will go back to the designer, Cindy Svec, and ask for several versions of the selected logo in a variety of color schemes. Once approved, the launch of the new logo will be for the 2009 Annual Summit.

#### C. Imagery Alliance

Francine reported that NANPA received a dues bill for \$250, which has been paid. She explained that there would be additional dues, probably an additional meeting and work with the copyright alliance. Francine said that the effort is grassroots and that the energy is good. Sharon Cohen-Powers asked about how the funding should be managed in the future in terms of the level of commitment that NANPA wants to have with this organization. The consensus was that there is still a need for NANPA to sit at the table. There is enough money in the budget to get us through July 2008. If a meeting comes up, the amount may need to be adjusted.

#### E. Budget 2007/2008

Francine Butler reviewed the changes to the proposed budget to accommodate additional comps that were approved as part of the Summit Committee discussion. Sharon suggested the Community Outreach event expenses be included in the Summit budget. It will be moved to the Summit budget as a breakout and taken out of the NANPA general budget. Sharon explained some basics of the budget in terms of line items that may not be needed, i.e. funds for a dedicated shuttle at the 2008 Summit. There was some discussion and explanation of the management fee paid to RC and how the distribution of funds occurs. It was noted that two workshops have been added, including a flash workshop by Joe McDonald, which was already included as a TBD workshop line item in the Summit budget. A second workshop on business issues will also be added and the budget needs to be adjusted to reflect that addition.

Alison Jones reviewed changes in the Awards budget, including the addition of the NANPA Vision award.



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Francine confirmed that the speakers for the community outreach are treated as breakout speakers, in that they receive comped registration only and no hotel or transportation funds. There was discussion about the outreach chair receiving a comp. It was decided that the chair does not receive the comp and the budget will be adjusted to reflect that fact. Tom Carlisle will get a \$100 discount on his registration fee because he is a Summit working group chair.

Sharon noted that the proposed management fee includes an increase of 3%. Francine explained the fee structure, which includes staff time, rent and other overhead expenses. It is reviewed each year.

The Board went into Executive Session to discuss the management fee. The Board came out of Executive Session and reported that it had approved the management fee and the 3% fee adjustment.

MSC to approve the budget as modified.

### **IX. New Officers**

Kathy Adams Clark announced the officers that will be moving into officer positions at the close of the Annual Summit in 2008.

- Richard Halperin, President
- Sharon Cohen-Powers, President-elect
- Susan Day, Treasurer
- Efraín Padró, Member at Large to the Executive Committee

### **X. Joint Meeting with Foundation Board**

The NANPA Board remained in session. The Foundation Board was called to order at 3:15 pm. A quorum was present. Attending from the Foundation Board were John Nuhn, President; Jane Kinne, Past President; Alice Robertson, Treasurer; Board members Danita Delimont, Mary Jane Gibson, and Dee Ann Pederson. Rob Sheppard did not attend.

#### **A. College Scholarship Program**

Francine introduced the College Scholarship Program proposal for 2008 and their request for the NANPA Board to approve the program. The proposal is based on the 2007 budget. Sharon introduced a concern about the room rate. There was discussion about how to double up the room occupancy. Lynda Richardson discussed the A/V costs and possible ways of alleviating or cutting down the costs. Many suggestions were introduced as possible contacts for looking at projector donations. Jane Kinne agreed to contact Dan Steinhardt of Epson. The line item for the projector will be left in the budget.

NANPA - MSC to approve the College Scholarship Program proposal as presented in the amount of \$9,480 and to request that the NANPA Foundation Board financially support the program.

Alice Robertson reported that she would fund the program, up to \$8,000. Both Boards expressed their thanks for her ongoing support of the program.

NANPA Foundation – MSC to approve funding for the College Scholarship Program for 2008 in the amount of \$9,480.

#### **B. High School Scholarship Program**

Susan Day presented the report from the High School Scholarship Program committee. The committee requested that the student program be presented on Saturday afternoon or evening. Note: The Summit Committee has scheduled the student program on Saturday morning. There was discussion about the best way to incorporate the student program into the schedule.



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The Boards discussed ways to reduce the length and complexity of the high school program. Kathy Adams Clark reported that NANPA has formed a task force to examine the youth education programs.

The budget proposal was reviewed. Susan Day explained that the costs for Sandestin are higher than the costs from 2007. The Board reviewed the lodging costs and the A/V costs.

The Board's discussed the option of shortening the program to reduce the budget and to streamline the schedule. Kathy suggested that the Board approve a figure below the requested budget with a directive to simplify the program. A figure of \$19,000 was suggested.

NANPA – MSC to approve the High School Scholarship Program in the amount of \$19,000, with notice from the Board that there will be a task force to review the education programs of NANPA. The Board extended appreciation to the committee.

NANPA Foundation – MSC to approve funding for the High School Scholarship Program for \$19,000 for 2008.

Kathy reported that the Executive Committee had approved the Photo Partnering Agreement. The program evolved in response to a donation from a member to create a mentoring program between a student and a former student scholarship recipient with a member of the High School Scholarship Program committee to act as liaison between the students. The contact is only done electronically, not face-to-face.

NANPA – MSC to approve the NHSSP Photo Partnering Agreement.

### **C. Refuge Blinds Program**

Jane Kinne reported that activity is increasing again in the program in terms of interest from the USFWS. At this point it appears the USFWS will be committing to \$5,000 in funding. Molly McKitterick is also acting as an advocate for the blinds as a contracted freelance writer within the USFWS.

MSC to direct the Refuge Blind Committee to build as many blinds as the Foundation can financially support.

MSC to charge the committee to come up with GPS coordinates and information about shooting from the blinds.

More volunteers are needed to this committee. A call for volunteers will be sent.

The NANPA Foundation Board recessed until 8 am on July 15, 2007. The NANPA Board remained in session.

**XI. Next Board Meeting – Tuesday, Feb. 26, 2008 – Destin, FL**

**XII. Adjourn – The NANPA Board Adjourned at 5 pm.**



# NORTH AMERICAN NATURE PHOTOGRAPHY ASSOCIATION

*Committed to Photography of Our Environment*

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