



# NORTH AMERICAN NATURE PHOTOGRAPHY ASSOCIATION

*Committed to Photography of Our Environment*

10200 West 44th Avenue, #304 • Wheat Ridge, CO 80033 • 303/422-8527 • 303/422-8894

Dear Potential Exhibitor

NANPA is pleased to announce the 10<sup>th</sup> Annual Summit, also a special Anniversary event to be held in Portland, Oregon on January 21-25<sup>th</sup> 2004. We are expecting over 800 photographers from amateur to top level professionals to participate in this year's event. Think what great targeted opportunities this presents to your company!

Opportunities such as:

- Offering your products and/or services to such a targeted audience. This past year's exhibitors stated that despite the struggling economy, they had their best year in sales at our summit.
- Developing long term business relationships and brand recognition with a large number of amateur and pro photographers.
- Demonstrating or sharing your products or services to a captive audience.
- Providing your companies brochure in each and every attendees registration packet, meaning sales opportunities that last longer than the Summit.
- Additional exposure through NANPA's website, with direct links to your company website. NANPA currently receives over 18,000 page visits per month.
- Advertising in various NANPA publications to reach the full membership with your company's message, services and products.

To increase traffic in the Exhibit Hall, NANPA will organize a prize-drawing program, in which all attendees are encouraged to visit all booths to stand for a chance to win valuable prizes. Last year's drawing created excitement for both the attendees and the exhibitors. We will also hold a reception in the Exhibit Hall on one of the evenings. This is another opportunity for you to network with the attendees and discuss in greater detail your products and services.

Please don't miss this chance to participate in such a worthwhile show. We know you won't be disappointed.

If you have any questions, or would like to request referrals, please call me at (585) 768-7880 or call Christy Powers directly at the NANPA office at (303) 422-8527.

We look forward to seeing you there!

Sincerely,

Deborah Free  
2004 Exhibit Chair

**ENCLOSURES:**

Invitation to Exhibit  
Company's Listing and Booth Location Request Form  
Exhibit Contract and Floor Plan  
Demonstration Session Registration Form  
Corporate Membership Application  
Silent Auction Form