

# Currents Magazine

## Guidelines for Photographers & Writers

*Currents* is the official quarterly magazine of the North American Nature Photography Association.

**Publisher:** North American Nature Photography Association

**Address:** 10200 West 44<sup>th</sup> Avenue, Suite 304, Wheat Ridge, CO 80033-2840

**Circulation:** More than 3,000 dedicated conservationist-nature photographers and other picture industry professionals.

**Website URL:** [www.nanpa.org](http://www.nanpa.org)

**Description:** 32-page quarterly. The mission of *Currents* magazine is to help its readers in the business of nature photography while also promoting the appreciation, understanding and preservation of the natural world.

We are looking for new voices and fresh ideas. Read the magazine, both features and departments, before sending a query. Among the types of stories we seek: nature photography business articles on subjects that include: home office, technology, conservation, ethics in nature photography, parks/refuges/monuments, insurance, investing, where to photograph, how to, business models.

**Email:**

Executive Editor: [nikibarrie@aol.com](mailto:nikibarrie@aol.com)

Designer/Senior Editor: [sharon@loupemedia.com](mailto:sharon@loupemedia.com)

**Payment:** Pays: \$50-\$400 for stories including expenses and photos. Pays on publication

**Rights:** Print and Online, one-time and archived. Byline given. No kill fee.

**Frequency:** Published four times a year.

**Photo Specs:** Digital images are preferred: 350 dpi to 9x12. CMYK for US Coated Sheetfed V2, 10-12 mb files in total.

**Send Your Queries:** All questions regarding design of the magazine or content specifically on the Technology column, Little Pixels and Showcase Outtake should be addressed to [Sharon@loupemedia.com](mailto:Sharon@loupemedia.com). (See the article descriptions below.)

Send feature (including portfolio) ideas and Office and Conservation column proposals to [nikibarrie@aol.com](mailto:nikibarrie@aol.com). (See the article descriptions below.)

Be sure the query not only outlines the subject matter you are proposing but also indicates the approach you would take. Do not send images with your query. When images are involved, send a link or website address or send by USPS or courier with SASE for return TO Niki Barrie, 374 Burley Road North, Rochester, NY 14612.

The editors and NANPA reserve the right to refuse any photograph or article and to edit any article.

## **Contents:**

Each quarterly issue includes:

### **Features**

- Major feature and photos (approximately 3,000 words) Payment \$300-\$400.
- Two smaller features and photos (850-950 words) Payment \$150-200.
- Portfolio (short text to introduce images) – three issues will cover NANPA award winners and one will display new or outstanding talent. Text provided by photographer may include captions and/or background on images, and contact information. Ten comp copies of the magazine will go to the photographer, but no cash payment is made for this contribution.

**Columns** (950 words each; four segments to be assigned annually)

- Technology – relating to photography (Assigned annually)
- Conservation (Assigned annually)
- Running an Office (Assigned annually)

The columns will be assigned annually, in sets of four to one writer, one for each issue for that year. Ideas on these should be sent by July 1 for the following year.

### **Departments**

- Little Pixels – short takes on goings on in the industry to be written by Sharon Cohen-Powers. Written internally. Send items of interest to [Sharon@loupemedia.com](mailto:Sharon@loupemedia.com). No payment.
- Showcase Outtakes. "Last page" breathtaking photograph -- with relevant text. Written internally.

### **Cover**

The cover will often come from the issue's portfolio, but, on occasion, may come from another source, such as the Showcase or a major feature.