How to Write and Submit a Blog Post

What is a blog post?

The NANPA Blog (http://www.nanpa.org/blog/) is a place where members can share ideas, photography tips, information about their projects, catch up on nature photography news and learn from other NANPA members. The blog features articles written by different authors and is edited and administered by NANPA's Blog Team.

NANPA accepts blog ideas and articles submitted by NANPA members. We invite you to send us yours (see instructions below).

Topics and Examples

Articles for the blog should be focused on NANPA's mission and/or a key area of interest to its members. Examples include, but are not limited to:

- Promoting the art and science of nature photography as a medium of communication, nature appreciation, and environmental protection.
- Providing information, education, inspiration and opportunity for all persons interested in nature photography, including photography tips and techniques.
- Fostering excellence and ethical conduct in nature photography and especially encouraging responsible photography in the wild.
- The business of nature photography, including how to turn a passion into a successful business, legal issues (such as copyright) effecting photographers, and business tips.
- Travel tips, from planning an itinerary to flying with photography gear and everything in between.
- Helping readers understand how to plan a visit to, and the photographic opportunities they'll encounter at, a particular location or locations.
- Explaining to readers "how I got the shot" by sharing the back story behind a special, unique or noteworthy photo you took.
- The use of photography in a project that makes an impact on a community, habitat, species or behavior, such as a project promoting conservation or reducing pollution.
- Items in the news that connect to NANPA's mission and its members' interests.
- Interesting, inspirational and unusual stories about an experience you had in nature photography.
- Other topics—send us your idea!

Technical Details

Blog articles should be sent as a Word document and should not have been previously published elsewhere. Articles can range in size from as few as 500 words for a quick news story to 2,000 or so words for a really in-depth piece. Most blog articles wind up being in the range of 800 to 1,500 words.

Writers should submit up to six of their own photographs to illustrate articles. Photos should have captions, be sent as highest quality JPG files and be at least 1,000 pixels on the long side. NANPA's Blog Team will decide which photos to use in the article.

Articles should include a biography of about 100 words telling us about you and your photography. Be sure to include any links, such as your website.

How to Submit Your Blog Article:
1. Submit your blog article, or idea for one, by email to publications@nanpa.org
2. Type **NANPA Blog Submission** in the email Subject Line
3. Attach your article as a Word document.
4. Also attach your photos, as individual photos or in a ZIP File.

Tips on Writing a Blog Article
Don't be intimidated. You have a unique voice and a story to tell. The NANPA Blog Team can help you, if you need it.

Follow the rules of good writing.
- Create an interesting and descriptive title for your article.
- Begin with a statement that will grab readers' attention and make them want to read the rest of the article.
- Separate the body of your article into sections, with interesting subheadings.
- Make sure your paragraphs have strong topic sentences.
- Sum up your main points in a concluding paragraph.
- Double-check your grammar and spelling.

The NANPA Blog Team reserves the right to suggest edits and revisions and makes the ultimate decisions on whether and when to publish any article. Any questions or comments should be sent to publications@nanpa.org.